

Logica India provides a full set of global services and solutions that can be delivered by them anywhere in the world. Apart from Business Consulting, Logica provides system integration and various outsourcing services to their clients across the globe.

Of their global workforce of more than 40,000 people, their India operation alone employs 4000 people.

As part of their learning and development initiative Logica desired to improve the presentation skills of their employees, who included senior developers, senior testers, team leads and first time project managers with 6-10 years of experience.

Logica's Requirements:

- Share best practices in effective presentation.
- Use appropriate media/technology to enhance the presentation where needed.
- Differentiate between effective and ineffective presentations.
- Rate the participant's presentation skills for them to understand and highlight the areas of improvement.

Laqsh's Approach:

The course structure was customized, as it was for a duration of 8 hours. There was a pre training assessment; which was an audiovisual recording of participant's speaking. The video helped them visually see their faults and identify areas of improvement. The entire course was activity based with role plays, games and videos on effective presentation techniques.

It was continuous learning process for the participants. Collaborative learning was used in understanding forms of communication in personal presentation, methods of delivery, support media usage and choices. The pre and post training assessment feedback were discussed with the participant's.

The participant centric approach made learning fun, lively and interactive.

In order to view the pick and speak video, click on the link below
<http://youtu.be/YB6bgNNgrZQ>



LAQSH is an employability services company with a mandate from NSDC & NASSCOM to make students job ready.